

CONTRACT



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

And:

Adestein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 150271 /		Alt Order # WOC10481917
Product MERRY MARWIG IL HD 20		
Contract Dates 10/03/16 - 10/12/16	Estimate # 5264	
Advertiser Citizens for Merry Marwig		Original Date / Revision 10/03/16 / 10/11/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/03/16	10/07/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$665.00				
N 2	WLS	10/10/16	10/12/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-W----				2	\$760.00				
N 3	WLS	10/03/16	10/06/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWT---				1	\$810.00				
N 4	WLS	10/10/16	10/10/16	ABC7 News @ M-F 6a	6-7a		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$810.00				
N 5	WLS	10/03/16	10/07/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$850.00				
N 6	WLS	10/10/16	10/10/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$850.00				
N 7	WLS	10/03/16	10/07/16	ABC7 News	11a-12p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$400.00				
N 8	WLS	10/10/16	10/10/16	ABC7 News	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$500.00				
N 9	WLS	10/03/16	10/07/16	Jeopardy	330p-4p		:30				NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$470.00				
N 10	WLS	10/03/16	10/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$1,520.00				
N 11	WLS	10/10/16	10/10/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$1,520.00				
N 12	WLS	10/03/16	10/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$3,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
150271 /	WOC10481917

Contract Dates	Product	Estimate #
10/03/16 - 10/12/16	MERRY MARWIG IL HD	5264

Advertiser	Original Date / Revision
Citizens for Merry Marwig	10/03/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$1,900.00				
N 13	WLS	10/10/16	10/10/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				2	\$2,050.00				
N 14	WLS	10/03/16	10/07/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$3,325.00				
N 15	WLS	10/10/16	10/10/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				2	\$3,600.00				
N 16	WLS	10/03/16	10/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$5,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$2,975.00				
N 17	WLS	10/10/16	10/10/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$2,975.00				
N 18	WLS	10/03/16	10/08/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$570.00				
N 19	WLS	10/03/16	10/08/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$1,235.00				
N 20	WLS	10/03/16	10/08/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$510.00				
N 21	WLS	10/03/16	10/09/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$2,000.00				
Totals								0.00				29	\$46,155.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/12/16	29	\$46,155.00	(\$6,923.25)	\$39,231.75
Totals	29	\$46,155.00	(\$6,923.25)	\$39,231.75

Signature: _____ **Date:** _____

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